



PARTNERSHIP OPPORTUNITIES

2021-2022

SkillsUSA Idaho

650 W. State Street

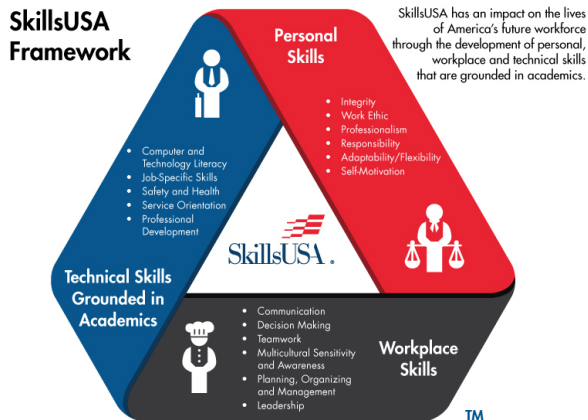
Suite 324

Boise, ID 83702

(208) 429-5529

Who We Are

SkillsUSA is a national membership association serving high school, college and middle school students who are preparing for careers in trade, technical and skilled service occupations, including health occupations, and for further education. SkillsUSA Idaho currently serves students across the state both high school and post-secondary levels.



Our Mission

SkillsUSA empowers its members to become world-class workers, leaders and responsible American citizens. We improve the quality of our nation's future skilled workforce through the development of SkillsUSA Framework skills that include personal, workplace and technical skills grounded in academics

Why does SkillsUSA Idaho need partners?

SkillsUSA is committed to developing world-class workers and responsible American citizens. Our members will someday be your employees or customers! In order to provide the right opportunities for SkillsUSA Idaho members, we need the support of local business and industry partners, such as yours. This ensures that we stay on the cutting edge of what is current in the community.

Your Support Will...

- Create more opportunity for our Idaho members by connecting them with industry leaders
- Enrich our annual State Leadership and Skills Conference by providing relevant contests
- Motivate our members to pursue careers in trade, technical, and skilled service occupations.

SPONSOR LEVELS



PLATINUM LEVEL SPONSORSHIP

\$2,500

- Recognition in statewide newsletter
- Up to 2-page advertisement in state conference program
- Display of up to four banners supplied by the sponsor at the state conference
- Large logo on top of state conference t-shirt
- One exhibitor booth space at state conference
- Invitation to address membership at state conference or up to 30 second video opportunity at state conference opening ceremony
- Listing in sponsor credits at state conference awards ceremony
- Listing on business and industry sponsor web page on skillsidaho.org and linked for one year
- 4 Dedicated posts on Social Media

GOLD LEVEL SPONSORSHIP

\$1,000

- Recognition in statewide newsletter
- 1 full-page advertisement in state conference program
- Display of up to three banners supplied by the sponsor at the state conference
- Large logo on top of state conference t-shirt
- One exhibitor booth space at state conference
- Listing in sponsor credits at state conference awards ceremony
- Listing on business and industry sponsor web page on skillsidaho.org and linked for one year
- 3 Dedicated posts on Social Media

SILVER LEVEL SPONSORSHIP

\$500

- Recognition in statewide newsletter
- Recognition in state conference program
- Display of up to two banners supplied by the sponsor at the state conference
- 2" x 5" logo on state conference t-shirt
- One exhibitor booth space at state conference
- Listing in sponsor credits at state conference awards ceremony
- Listing on business and industry sponsor web page on skillsidaho.org and linked for one year
- 2 Dedicated posts on Social Media

BRONZE LEVEL SPONSORSHIP

\$250

- Recognition in statewide newsletter
- Recognition in state conference program
- 1" x 3" logo on state conference t-shirt
- Listing in sponsor credits at state conference awards ceremony
- Listing on business and industry sponsor web page on skillsidaho.org and linked for one year
- Dedicated post on Social Media

OTHER OPPORTUNITIES



Contest Volunteer

Invest your time in running a competition as a contest chair, or judging contests at the State Leadership and Skills Conference. This conference offers competitive events showcasing the best career and technical education students in Idaho. Winners of each contest have the opportunity to advance and compete with members across the nation at the National Leadership and Skills Conference.

*For information regarding the requirements of contest chairs, please contact the SkillsUSA Idaho State Office

In-Kind Donations

Making In-kind donations to SkillsUSA Idaho of items to use as prizes for the contest winners at the State Leadership and Skills conference, gifts for judges, and more.

Contact Us!

If you have questions regarding any of the partnership opportunities, or need more information about becoming a partner with SkillsUSA Idaho, please reach out to the SkillsUSA Idaho State Office.

Andrew Armstrong - SkillsUSA Idaho CTSO Manager

andrew.armstrong@cte.idaho.gov

(208) 429-5529

Keep up with SkillsUSA Idaho

Follow SkillsUSA Idaho on social media to see the most up to date activities and information!



@SkillsUSAIdaho



@idahoskillsusa

Coming in the Fall of 2021, SkillsUSA Idaho will be releasing an all new, updated website!

www.skillsidaho.org

PARTNERSHIP FORM



Thank you for considering a partnership with SkillsUSA Idaho. We know you have many opportunities to support other organizations. Because of partners like you, our students can have the opportunities to gain valuable leadership and workplace skills to give them the best opportunities for future success!

Please complete this form and send to the SkillsUSA Idaho Office.

Make Checks Payable to:
SkillsUSA Idaho
Attn: CTSO Accounting
650 W. State Street, Suite 324
Boise, ID 83702

Company Name: _____

Contact Person: _____ Title: _____

Mailing Address: _____ Phone: _____

_____ Email: _____

_____ Website: _____

Sponsorship Level

- \$2,500 PLATINUM LEVEL SPONSORSHIP
- \$1,000 GOLD LEVEL SPONSORSHIP
- \$500 SILVER LEVEL SPONSORSHIP
- \$250 BRONZE LEVEL SPONSORSHIP

Contest Volunteer

- I would like to volunteer as a contest chair for 2022 SLSC
- I would like to volunteer as a contest judge for 2022 SLSC

Name of Contest(s) to volunteer for: _____

(For a full list of contests, please contact the state office, or visit skillsusa.org)

In-Kind Donations

- I would like to Donate an in-kind item to support the _____ competition for 2022.
- I would like to Donate an in-kind item to support the SkillsUSA Idaho Organization

Description of Item: _____

Estimated Fair Market Value: _____