



SLSC Pin & T-Shirt Design Contests

SkillsUSA Idaho is officially opening the 2024-2025 SkillsUSA Idaho Pin & T-shirt Design Contest to all dues-paying student members of the organization. The winning designs will become the official Pin and T-shirt for the 2025 State Leadership and Skills Conference.

NEW FOR 2024-2025

Due to the elimination of the national contest, and the Parade of Champions at the NLSC, SkillsUSA Idaho will no longer be holding a banner design contest.

Because the Pin and T-Shirt Design contests are also an NLSC qualifying contest, we have updated the rules to reflect the national technical standards. Gold, Silver, and Bronze medals will be awarded during the SLSC. In addition to the design, please note that additional documentation will be required along with the design submission, such as resume, color coding, etc. See the contest standards below for more information.

These contests are submitted early, and there is no fee for submissions. Although this is considered a leadership contest, students may continue to register for additional contests at the SLSC.

The winning designs selected will be awarded the gold medal, and the design will be used as the official SLSC pin and t-shirt. All entries must be submitted to the State Director no later than **December 13th, 2024**. The winning designs will become the property of SkillsUSA Idaho once submitted.

In order to eliminate future competition confusion, the three medal winning designs for each contest will be announced prior to the SLSC registration opening in **January, 2025**. Medals will be presented during the closing and awards session of SLSC on Wednesday, April 9th.

Judging

All entries will be judged by the state headquarters staff, the current state officer team, and contest committee judges from related industry.

Designs cannot be changed for national competition submission. There is no opportunity to “tweak” the design after it has been judged/produced as the state winner.

For any questions, please reach out to the State Director – Andrew.armstrong@cte.idaho.gov

Preparation for National Competition

Winners in both Pin and T-Shirt Design contests that elect to compete at the National Leadership and Skills Conference should create all required submission information as outlined in the Technical Standards.

Additional requirements for NLSC competition are:

- Printed table displays for each contest
- Documentation binder for T-Shirt design – All requirements are outlined in the technical standards
- Both contests should prepare for a 5–7-minute oral presentation and question/answer session regarding their design, production process, etc.



PIN DESIGN

Eligibility

Open to all active SkillsUSA members. Competitors must be submitted SkillsUSA members prior to the submission date of **December 13th, 2024.**

Competition Guidelines

- All submissions must include a one-page single sided resume
- All entries should be submitted on a single 8.5" by 11" page and must include two identical and readable sizes of the pin design.
 - 1.) The purpose of the enlargement size is to show greater detail. The largest dimension must be either 7" wide and/or 7" tall.
 - 2.) The purpose of the production size is to show the actual pin size. The largest dimension must be either 1 1/2" wide and/or 1 1/2" tall.
 - 3.) A penalty of five (5) points will be assessed for every 1/4" over or under on the enlargement size and five (5) points for every 1/8" over or under on the production size.
- All entries must be rendered in color. Preferably, entries will be created using computer design software. Entries may also be hand-drawn, painted, or rendered in colored pencils or markers.
- Wording on the pin must reference the **name of the state (Idaho), the year, and SkillsUSA**.
- The name SkillsUSA must be used, and the proper spelling must be as shown (SkillsUSA is one word; accurate use of capitalization is required to comply with brand standards.)
 - Learn more about SkillsUSA's brand guide at: skillsusa.org/resources/brandresources/
- The SkillsUSA emblem or SkillsUSA logo (or elements of either) should not appear on the pin design.
- The design must be the original concept of the competitor. Use of the competitors' own original photos, drawings, or digital art is highly recommended. Designs may be constructed of lesser amounts of Creative Commons licensed material, material in the public domain, or commercial stock images. These materials must be accompanied by proof of license and must provide attribution to credit the originator. Designs that violate copyright laws are subject to disqualification.

Submission Instructions

- All submissions will be submitted by emailing the SkillsUSA Idaho State Director: Andrew.armstrong@cte.idaho.gov
- Students should list their chapter name either in the body of the email or on the document for accurate tracking purposes.
- All entry submissions must be one single PDF file type using the file name format of "Your Last Name_Your First Name_Pin Design. For example, "Amanda Smith" would save the PDF file as:

Smith_Amanda_TShirt



T-SHIRT DESIGN

Eligibility

Open to all active SkillsUSA members. Competitors must be submitted SkillsUSA members prior to the submission date of **December 13th, 2024.**

Competition Guidelines

- All submissions must include a one-page single sided resume
- The front-only T-shirt design will include elements to represent the state of Idaho and SkillsUSA. This should be a shirt that a SkillsUSA member would like to wear.
- The following text must appear on the T-shirt design: **“SkillsUSA Idaho”** and the current year of the state competition - **2025**.
- The name SkillsUSA must be used, and the proper spelling must be as shown (SkillsUSA is one word; accurate use of capitalization is required to comply with brand standards.)
 - Learn more about SkillsUSA’s brand guide at: skillsusa.org/resources/brandresources/
- The SkillsUSA emblem or SkillsUSA logo (or elements of either one) should not appear on the design.
- The T-shirt designer must specify the color of the shirt the artwork is intended to be printed onto.
- Artwork design proof page. The artwork should be a comprehensive design and be presented as “production proof” (a professional impression of the final design).
 - 1). Artwork must be rendered in color.
 - 2). Artwork printed/submitted on 8.5" by 11" page.
- Preferably, entries will be created using computer design software such as Adobe Illustrator or Adobe Photoshop, or Freehand. Entries may also be hand-drawn, painted, or rendered in colored pencils or markers.
- All copyright laws must be followed in the creation of the design and presentations.

Submission Instructions

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- Students should list their chapter name either in the body of the email or on the document for accurate tracking purposes.
- All entry submissions must be one single PDF file type using the file name format of “Your Last Name_Your First Name_Pin Design. For example, “Amanda Smith” would save the PDF file as:

Smith_Amanda_Pin