

Advisor Back to School Meeting

September 3, 2025



Agenda

- SkillsUSA Basics
- Your Role as an Advisor
- General Membership Information
- Invoicing and Payments
- Membership Benefits and Resources
- State and National Events
- Championships Information and Updates
- Advisor Meetings and Resources



SkillsUSA Basics

What is SkillsUSA?

- Our mission is to empower students to become skilled professionals, career-ready leaders, and responsible community members.
- SkillsUSA prepares students for future careers in the skilled workforce by equipping them with the skills they need to be successful.
- The SkillsUSA Framework: Defines our mission
- The Program of Work: Actualizes our mission



The SkillsUSA Framework

- 3 components – Personal Skills, Workplace Skills, and Technical Skills Grounded in Academics
- 17 Essential Elements – the skills most in-demand in any career
- Provides a common language for students to articulate experiences
- Guides programming to ensure learning goals are met
- More: <https://www.skillsusa.org/who-we-are/skillsusa-framework/>



The Program of Work

- Roadmap for planning and implementing an annual calendar of chapter activities to intentionally develop Framework skills
- Divided into 6 categories of focus for a well-run chapter to provide the most robust member experience
 - Advocacy and Marketing
 - Community Engagement
 - Financial Management
 - Leadership Development
 - Partner and Alumni Engagement
 - Workplace Experiences
- Learn more: <https://www.skillsusa.org/advisors/meet/>



Chapter Excellence Program (CEP)

- A guide to chapter success in implementing the Framework and Program of Work.
- Provides recognition for chapters focused on the resulting development after the activity.
- 3 levels of recognition:
 - Quality Chapter – baseline for a healthy chapter
 - Chapter of Distinction (COD) – Gold, Silver, Bronze
 - Models of Excellence (MOE) – COD Gold advances to judging at national level
- Recognition at the Opening Ceremony of SLSC
 - MOE chapters attend NLSC
 - Applications due by January 30, 2026
- Learn more:
<https://www.skillsusa.org/programs/chapter-building/chapter-excellence-program-cep/>



Your Role as an Advisor

- Your job is to:
 - **Serve as a guide and facilitator for the chapter.** SkillsUSA is advisor led, but student driven – we want them to take ownership and control of their learning, celebrating their successes and owning their failures.
 - **Provide intentional instruction and opportunities** to develop the SkillsUSA Framework Essential Elements
 - **Ensure students are prepared for competition** with the necessary materials and instructional information.
 - **Believe that all students have value and purpose.**
 - <https://www.skillsusa.org/advisors/your-role-as-an-advisor/>



Your Role as an Advisor

- Read the Friday Updates
 - Request to be added to mailing list if not receiving updates.
- Review the Back-to-School Roadmap and Checkpoints for a variety of resources
- <https://www.skillsusa.org/advisors/back-to-school/>
- Follow us on socials

Back to School Roadmap

Checkpoint 1: Prepare



Start strong and launch your SkillsUSA chapter with confidence – from promotional posters, event materials, and classroom scripts to tools for engaging parents and school administrators. This checkpoint features planning guides, social media tips, and customizable templates to help you build awareness and establish a solid foundation for the year ahead.



[Download these all of these resources here](#). If you want to download them individually, use the links below.

Resources

- [What is SkillsUSA? Advisor Lesson Plan](#)
- [What is SkillsUSA? Student Leader Lesson Plan](#)
- [Sample Administrator Letter](#)



Your Role as an Advisor

- Identify a few standout students that can help take the lead this year. (Never had chapter officers? Here are your first ones!)
- Select a regular meeting time and publicize it on campus. Encourage current members to bring a friend to a meeting.
- Familiarize yourself with membership registration processes and prepare to assist students with self-registration.
- Assist your chapter in selecting and scheduling chapter activities.
- Register students and advisors for events and membership.
- Ensure that invoices are paid.
- Coordinate with your administration to complete travel paperwork, approve activities, facilitate fundraising, etc.
- Familiarize yourself with any school/district policies related to travel, fundraising, supervision at events, etc.
- Advocate for your chapter – encourage members to share their wins with school admin, district, and school board.
- Encourage and celebrate with them!



Chapter Meetings

- What should it look like:
 - No one set structure – make it work for your members!
 - Before/after school; during class time; club days, etc.
- Who should run it:
 - Chapter Officers – schedule, plan, and facilitate meetings
- What should be accomplished:
 - Plan and participate in events for POW activities (*community service activities, fundraisers, leadership training, recruitment, admin/school board presentations*)
 - Prepare for competitions (*school-level competitions, practice sessions, expert guest speakers, resume review, interview practice*)
 - Celebrate accomplishments (*showcase medalists, share a recap video, visit a school board meeting*)



Recruitment Week

- Pick a week that works for your school's calendar to promote SkillsUSA at your school in the fall
- Turnkey Advisor and Chapter Leader resources:
 - Chapter Leader Planning Guide
 - Advisor- and Student-facilitated mini lesson plans
 - Promotional materials
 - Conversation cards
 - And more!
- <https://www.skillsusa.org/events/skillsusa-recruitment-week/>



Customer Care Team

- 844-875-4557
- customercare@skillsusa.org
- Chat feature at register.skillsusa.org
- Assistance with registration website, Professional Member benefits, locating Technical Standards, or completing online registration.
- Additional assistance is available for CEP applications, chapter activities, utilizing member benefits, and more.
- Monday, Wednesday, Friday, 8 AM ET to 5 PM ET, Tuesday and Thursday, 8 AM to 7 PM ET



Questions?



General Membership Information

- Join members and register for events online at register.skillsusa.org.
- Review instructions in the Chapter Success Guide to add members, or request a new chapter
- To be eligible for competition:
 - Registered by January 30, 2026
- Membership Dues: \$20/student, \$30/professional



Affiliation Plans

- Total Participation Plan (TPP) – MS, HS
- Campus Affiliation – CPS
- Available for membership for an entire CTE program, school, schools/programs within a district, and whole school districts – must join all eligible students for membership
- Allows schools to use other funding (Perkins)
- Affiliation fee (sliding scale) + Professional membership
- TPP only – educational resources credit – \$5.95/student
- <https://www.skillsusa.org/join/how-to-join/>



CEP Membership Example

225 Students	Traditional Membership	TPP	College Campus
Affiliation Fee	\$20/student	\$1,312	\$3,360
Educational Resource Credit	N/A	\$5.95 x 225 = \$1,338.75	N/A
Total Student Cost	\$3,600	\$2,650.75	\$3,360
Professional Affiliation	1/program	1 per 100	1 per 25
Professional Affiliation Cost	7 x \$30 = \$210	3 x \$30 = \$90	9 x \$30 = \$270
Total Cost	\$3,810	\$2,740.75	\$3,630
Total Cost per Member	\$20/\$30 (\$16.42, 232)	\$12.02 (228)	\$15.51 (234)

- Contact Andrew to see if this would work for your school!



Invoicing and Payment

- Invoices are due by the published date for each event.
- Registrations are final at the deadline – no drops for a refund.
- Make payment to:
 - SkillsUSA Idaho for events
 - SkillsUSA Inc. in VA for membership.
- SLSC, WLT, and NLSC Registration payments send to:
SkillsUSA Idaho
650 W. State Street; Suite 324
Boise, ID 83702



Invoicing and Payment

- To pay by credit card for any event (except membership):

<https://otc.cdc.nicusa.com/Public2.aspx?portal=id&organization=Career%20and%20Technical%20Education%20-%20SkillsUSA>

- 2.5% admin fee for credit cards
- A current W9 or other vendor forms required available upon request



Required Forms

- Intent to Compete Form



Membership Benefits

- Download useful resources at
 - National: <https://www.skillsusa.org/advisors/>
 - State: <https://skillsidaho.org/resources/>
- Poster Kits: Sent to existing chapters, includes updated resources to display. Contact Customer Care to request.
 - Chapter Calendar with stickers
 - Theme Poster
 - Work Based Learning Poster
 - Framework Poster
 - Quick Start Guide



SkillsUSA Pathful

- Provides high-quality, equitable work-based learning experiences for all students (division-specific).
- Scalable tool for connecting students, advisors, and industry, building efficient pipelines between classroom and careers.
- No student data used for ads or 3rd party profiling.
- Robust safeguards and security.
- URL Whitelist: <https://www.skillsusafl.org/wp-content/uploads/2025/08/Domain-Allow-Whitelisting-SkillsUSA-Pathful.docx>
- Contact Customer Care with questions/tech support



Membership Benefits

- Professionals:

- Framework Integration Toolkit
- NEW Work-based Learning Toolkit
- Professional Development E-courses
 - Building Self-Motivation in Student Leaders
 - CTE Knowledge Certification
 - Framework Certification
- Xplore (redesigned Jump into STEM!)
- Middle School Momentum

- Professionals **AND Students:**

- Championships Technical Standards
- Essential Element Self-Assessment and E-Modules (can be assigned/monitored by advisor)
- All Pathful resources, including industry webinars, career planning tools, budgeting tools, etc.
- CHARGE, Chapter Officer Training Video Series

SkillsUSA Pathful Demo

- If you need support or would like help getting started, the SkillsUSA Customer Care Team is here to assist.



Questions?



State Events Calendar

Available on state website:

<https://skillsidahoho.org/events-dates/>

Includes event dates and required item deadlines

All upcoming events are also listed on state website homepage.



Upcoming State Events

BASIC Conferences

- Chapter officer training to help build a successful program of work, team building, leadership development, and networking with other CTSO members!

NEW – Postsecondary specific training!

- Designed around the different needs for PS chapters and for busy schedules
 - Postsecondary members are welcome to join all day, or only afternoon lunch and sessions



Upcoming State Events

BASIC Registration Open Sept. 1-26

- October 17 – University of Idaho (Moscow)
- October 20 – Idaho State University (Pocatello)
- October 21 – Boise State University (Boise)

- Registration is \$35 per person
 - Includes lunch and SkillsUSA name badge for each participant
 - Conference T-Shirts are available for purchase \$12 each



State Events – SLSC 2026

State Leadership & Skills Conference (SLSC26)

- March 4-6, 2026
- NEW VENUE: Boise Centre
 - Opening/Awards/Techspo & Leadership Contests
- Registration: \$65 per person
- Registration opens: January 5, 2026
- Registration closes: January 30, 2026 at 11:59 PM



State Events – SLSC 2026

General Agenda

- March 4 – Registration/Opening Ceremony/Delegates
- March 5 – Technical Competitions, Champions' Festival
- March 6 – Leadership Competitions, TECHSPO, Professional Development, Delegates, Awards Ceremony



SLSC Leadership Opportunities

- **NEW – SLSC Courtesy Corps**
 - Volunteers (students and advisors) to assist in the set-up of various SLSC activities
 - Free SLSC registration for non-competitor students!
 - Lunch and t-shirt will be provided to members
 - Competitors may also sign up on a non-competition day
- **State Officer Candidates – due January 30, 2026**
- **Delegates – Register and attend SLSC 2026**
 - Guides for each program will be available this fall!



SLSC Pin & T-Shirt Contests

- Available for all registered SkillsUSA Members
- Winning designs will be official SLSC pin and t-shirt and will be Idaho's pin for trading at NLSC
- Top 3 in each contest will receive a medal at SLSC awards ceremony
 - Gold medalists will be able to move on to compete at NLSC
- Design rules available [HERE](#)
- Submission deadline is **December 12, 2025**



Championships Information

- Competition Basics:
 - Contest Guide: overview of competition processes, preparation info, and other important information
 - Also provides competition descriptions and eligibility
 - Eligibility: Refer to Tech Standards and General Regulations
 - Uniforms:
 - State – exceptions are outlined in the Advisor guide and SLSC guide (coming December)
 - National – uniform requirements in the Tech Standards
 - How to Prepare:
 - Technical Standards (SkillsUSA Pathful beginning 9/2)
 - Contest Updates (State and National)



Championships Information

- Online Testing:
 - All contestants will take the SkillsUSA Professional Development Assessment online
 - Most contestants will take a Technical Assessment
 - All exams administered through NOCTI
 - Testing Proctor agreement will be provided
 - State Testing Window: February 9 – 20, 2026
 - National Testing Window: May 5 – 22, 2026
- Tech Standards Updates:
 - Same documents for 2024-2026



Championships Information

- New Contests for 2025-2026:
- Facilithon: Leadership in Facility Management
- Robot Welding (Postsecondary Only)
- Request received for Plumbing – Pending board approval
- To request the addition of a national contest to the SLSC, complete the [application](#) and submit to state director



State Level Awards

Help us recognize the folks who support our work!
Nominations are due by January 30, 2026.

- Advisor of the Year
 - State Level Application
 - National AoY available for Chapters of Distinction
- Statesman Award (Students) – *Required for State Officer Candidates*
- Chapter Excellence Program



National Events – NLSC 2026

National Leadership & Skills Conference (NLSC26)

- June 1-5, 2026, Atlanta, GA
- Competitions at Georgia World Congress Center
- Hotel: TBA
- Registration opens: March 6, 2026
- Registration closes: April 22, 2026 at 11:59 PM
- Payment Deadline: May 1, 2026



National Events – NLSC 2026

General Agenda

- June 1 – State Registration and Dinner
- June 2 – Opening Ceremony
- June 2-4 – Competitions, TECHSPO, Delegate activities, other conference activities
- June 4 – Champions' Festival, Centennial Olympic Park
- June 5 – Closing and Award Ceremony and State Celebration Meeting
- June 6 – Travel Home



Questions?



Advisor Meetings and Resources

- Advisor Resources Page:
<https://skillsidahoh.org/resources/>
- Advisor Guide
- Contest Guide
- Pin and T-Shirt Design Contest
- State Officer Program Guide – *Coming this fall*
- Courtesy Corps Program Guide – *Coming this fall*
- Delegate Program Guide - *Coming this fall*
- SLSC25 Conference Guide – *Available December 2026*
- NLSC25 Conference Guide – *Available March 2026*



Advisor Meetings and Resources

- New Advisor Meeting – Friday, September 5th at 4:00 PM (mountain time)
 - Join Zoom Meeting:
<https://us02web.zoom.us/j/83286501833?pwd=j29giTNXFbbZkH7epxzaazrewwO8pd.1>
 - Meeting ID: 832 8650 1833
 - Passcode: 547241

- All resources and recordings will now be made available at <https://skillsidaho.org/resources/>



Advisor Meetings and Resources

- National SkillsUSA Advisor Trainings:
<https://www.skillsusa.org/advisors/professional-development/>
 - Schedule: <https://www.skillsusa.org/wp-content/uploads/2025/01/PD-Winter-Schedule.pdf>
- All state resources and meeting recordings will now be made available at <https://skillsidahoho.org/resources/>



Chapter Visits

- **Need assistance? Schedule a chapter visit!**
 - Online or In-Person
 - Tailored to your needs
 - State Officers available to speak/train members
- **We want to recognize chapter activities!**
 - Send photos and an event description to have it featured on SkillsUSA Idaho's social media
 - Tag us in your social media posts



The Redline Rundown

- New student newsletter created by the State Officer team – September issue available now!
 - Upcoming event info
 - Chapter activity ideas
 - Student member spotlights
 - Chapter highlights and showcase
- Published monthly on website and emailed to students (emails only come from IDCTE staff, not officers)
- Students may sign up for distribution list [HERE](#)

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THE REDLINE RUNDOWN

(208) 429-5529 * SKILLSIDAHO.ORG * @IDAHOSKILLSUSA



Student Spotlight

A huge congratulations to Nicole Prosser, who will be serving as a **SkillsUSA National Officer** this year! Her achievement is an inspiration to all of us, and we're excited to see the positive impact she'll make representing Idaho on the national stage.



Event Spotlight

All About BASIC!

Be the ultimate Idaho leader! **BASIC** (Be A Superior Idaho Chapter) brings together chapter officers from each of Idaho's seven CTSOs for a high-energy day of leadership training, team building, and networking. This reimagined event features engaging activities, impactful guest speakers, and opportunities to connect with student leaders from across the state.

Whether you want to **learn, connect, bond, or make new friends**, BASIC equips you with the skills and inspiration to lead now and elevate your chapter's success. Our entire SkillsUSA Idaho state officer team will be attending, and all members are welcome to register and join the experience.

Registration opens **Sept. 1** \$35 to register. Lunch included.

UPCOMING EVENTS

- * **WLT**
September 20 - 24
- * **BASIC**
 - **October 17** - University of Idaho (Moscow)
 - **October 20** - Idaho State University (Pocatello)
 - **October 21** - Boise State University (Boise)

Chapter Highlights

We're excited to announce that Chapter Highlights will be starting soon! This will be a space to showcase what our members and chapters are accomplishing, if you'd like to be featured, send your updates, photos, or questions to mbradford@skillsidaho.org and atice@skillsidaho.org.



State Support

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